



OCTOLOGIC

MULTIMEDIA
DESIGNER

REFERENCES

RANDY DEPEW

Lead Instructional Designer @ KQED

TODD LEWIS

Senior UI/Visual Designer

HOPE FRYE

President of The Saidia Fund

EXPERIENCE

OCTOLOGIC MEDIA 1.5 YEARS

Freelance Designer

- || Created personal / company brand to pursue passion in design
- || Designed logos, brochures, websites
- || Built solid client base

MT. DIABLO UNIFIED SCHOOL DISTRICT (MDUSD) 2 YEARS

Enrichment Specialist / Teacher

- || Developed and taught multimedia related lesson plans
- || Taught fundamentals of Photoshop / Illustrator / Final Cut / InDesign
- || Worked with students in recording studio

COLE PRINT & MARKETING 2.5 YEARS

Production Manager/Graphic Designer

- || Specialized in brand management
- || Design: logo creation, business materials, web layouts, product design
- || Production: digital printing / grand format / silk screen / sewing embroidery / DTG printing / dye sublimation / vehicle & wall wraps
- || Management: trained employees / created pricing & invoices reported inventory / supplier & vendor communications
- || Advertisement: email campaigns / coordinated bulk mail outs variable data layout / product packaging

GENERATION TUX/ zTAILORS 1 YEAR

Graphic Designer

- || Apart of launching Generation Tux and zTailors
- || Designed print collateral: product displays, certificates, booklets, etc.
- || Designed animated email campaigns
- || Web design for both Generation Tux and entire zTailor website
- || UI/UX for mobile app
- || Designed social media ad campings

EDUCATION

DIABLO VALLEY COLLEGE

- || Business & Design

LYNDA.COM CERTIFIED

- || Typing
- || Illustrator
- || InDesign
- || Typography
- || Bootstrap
- || Photoshop
- || Wordpress
- || Graphic Design History

SKILLS / QUALIFICATIONS

OFFICE

- || Management
- || Client Relations
- || Quickbooks
- || Pricing / Invoicing
- || Proficient in PC & Mac
- || Microsoft Office
- || Power Point Meetings
- || Quite Imposing
- || File Management

CREATIVE

- || Adobe Creative Suite CC
- || Brand Management
- || HTML / CSS / Javascript
- || Wire-framing
- || Photo Manipulation
- || Video Editing / Animation

HANDS-ON

- || Wall / Car Wrap Installation
- || Construct Custom Products